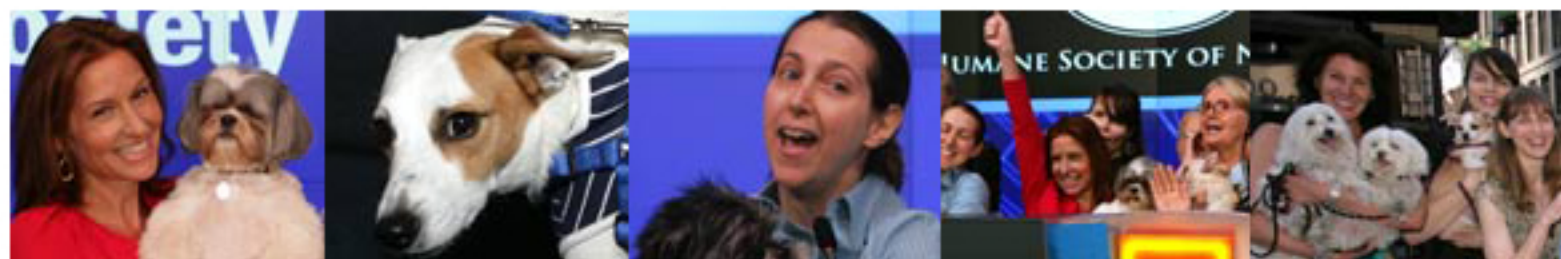


Humane Society of New York Rings the NASDAQ Opening Bell



August 18, 2008 - Humane Society of New York



About this Marketsite Event:

Virginia Chipurnoi, President of the Humane Society of New York, presides over the Opening Bell. Joining her will be special guests Karen Albert, Chief Executive Officer of HealthyMouth LLC, Bill Berloni, author of the best selling book *Broadway Tails*, and Julia Szaba, pet columnist for the *New York Post*.

About The Humane Society of New York:

Since 1904, the Humane Society of New York has been a presence in New York City, reaching out to animals in need when illness, injury or homelessness strikes. Today its high quality, low cost clinic, its spay and neuter programs and The Vladimir Horowitz and Wanda Toscanini Horowitz Adoption Center help 33,000 dogs and cats annually, and their numbers continue to grow. The cost of caring is high and, for the Society, help is made possible entirely by its own fund raising efforts, including the charitable gifts of people who value, and choose to support its mission.

For more information about the Humane Society of New York, please visit www.humanesocietyny.org.

Press Inquiries Only:

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Other Photography Inquiries:

For all other photography inquiries, please contact NASDAQ's photographer, Rob Tannenbaum at rob.tannenbaum@nasdaq.com.